## **FAMILY VALUES**

For many of us, hearing "Family Owned and Operated" brings forth images of multiple generations working together to do whatever is needed to support their small business – perhaps that pizzeria in your neighborhood.

It inspires a sense of quality, customer satisfaction and appreciation.

In 2006, I joined Uline <u>because</u> it is family owned and operated. I immediately recognized the family's passion for the company and doing what's right for both customers and employees.

I joined the team and embarked on a journey to help bring Uline into Canada and provide a level of service that was missing in this market.

17 years later, our team has grown significantly but I'm still surrounded by many of those <u>same people</u> who have developed into remarkable leaders.

Our annual family picnic and children's holiday event are great markers of how much our team and their own families have grown over the years.

- Marriages, first homes, children and other monumental life events have been shared across our work family.
- We're not just a collection of coworkers. We are truly a family. Working together to deliver on our promise of service and supporting each other.
- It's exciting to see the next generation of leaders instill the same passion for our culture as we once did for them.

We hope you, as our customer, also feel valued as we strive to meet your expectations. We want to provide you with the same level of service as your favorite pizzeria.







KARAM LAL CANADA BRANCH MANAGER

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My Family

**Holiday Parties**